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“Fascinated by Len Design Based on The Science of The Brain”

Running a specialty contact lens practice for over 25 years, I initially came across **NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses** preparing for a talk at University of Houston in December 2016.

I was immediately interested and fascinated by this contact lens given the innovative Neurofocus Optics design. This advanced lens technology: center-distance and depth of focus design that works with the brain to attain clear vision, near, intermediate and far.

I have put over a dozen presbyopic patients in this soft multifocal lens, and its impact is immediate. My patients say it is comfortable, they have clear vision, and it fits well.

“The “Brain-Power” technology that’s in this lens made complete sense to me, and I think it is wonderfully different.”

This lens is very easy to fit because it has a single universal ‘ADD’ power effective up to +3.00D. If I fit as a single-vision lens to manage the distance, the near takes care of itself. I use the calculator app to fit my patients and the calculations are spot-on. More often than not, the first pair of lenses that I put my patients in is the pair they go home with. The benefit is that it reduces chair time for me.

I would recommend the **NaturalVue Multifocal** to other practitioners as a great first multifocal lens. It is easy to fit, efficient as it requires little chair time and the technology of the innovative design is solid.

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Doctor consulting disclaimer: Dr. Arnold is a Fellow of the Scleral Lens Education Society where he co-chairs Social Media. He is on the Advisory Board for the Gas Permeable Lens Institute (GPLI), Program Co-Chair of the International Congress of Scleral Contacts, editor of the Scleral and Ortho-K column on the OD's on Facebook website. His primary professional interests are diseases of the eye, specialty contact lenses and the management of refractive laser eye surgery. Dr. Arnold has been sponsored by Bausch & Lomb Vision, Bausch & Lomb Specialty Vision Products, Blanchard Lab, AccuLens, Physician Recommended Nutraceuticals and Boston Sight Sclerals