



Scott Iburg, OD
Lenza Eye Center
Wilsonville, Oregon

“Blown away by the patient’s reaction to the NaturalVue® Multifocal Contact Lens.”

As the primary optometrist at Lenza Eye Center, I believe in quality eye care focused on my patients. I enjoy getting to know them as people, as well as caring for their eye health.

My practice recently received the NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses. I was anxious to fit these lenses and had one particular patient in mind.

History/Habitual Vision Correction:

- Patient – A 57 year-old presbyopic male
- Transitioned from monovision to try multifocal contact lenses (DAILIES TOTAL1® and 1-DAY ACUVUE® MOIST)*, but dissatisfied with several trials and vision provided by those options.
- Had decided to ‘settle’ and go back to monovision.

Fitting with NaturalVue Multifocal:

- Selected initial lenses by putting the BCSE into the fitting calculator.

“I am strongly encouraged to continue trying every presbyope I’ve got that wants contacts with NaturalVue Multifocals.”

Enhancements/Dispense:

The patient was 20/20 Distance and Near and did not need adjustments to powers at all, even for a 57 year old, who needs the upper end of ADD powers to feel comfortable.

Patient Response:

I explained the design to the patient, highlighting the NeuroFocus Optics® technology and how the brain must adapt to the new way of interpreting vision. The patient was fitted and asked to return to the waiting room for the 10-minute settling period. No sooner did I pick up the patient from the waiting room, that he exclaimed with wide eyes, “These have REAL potential!”

I must say, the patient was absolutely thrilled with them; it was amazing. I’d never seen a reaction like this to any multifocal lenses before, with just his initial trial pair! I’m blown away.

If most patients feel this way about this lens, the VTI team could really have something special here.

Doctor consulting disclaimer: Dr. Iburg, who is the primary Eye Doctor at Lenza Eye Center, is trained in a wide scope of practices including diabetic eye care, diagnosing and managing ocular disease (such as cataracts, dry eyes, glaucoma, macular degeneration, and others), fitting soft and hard contact lenses, pre- and post-operative LASIK care, and prescribing glasses for comfortable vision. Dr. Iburg has helped patients with Dry Eyes, Allergies, Eye Infections, Keratoconus, Diabetic Eye Exams, Macular Degeneration screening, Glaucoma screening and treatment, and Plaquenil screening. He also specializes in LASIK screening exams. Dr. Scott R. Iburg cooperates with other doctors and specialists in many medical groups including Eyes of Oregon, LLC and Rha Ventures LLC.

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