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**“I love the fact that it is exclusively available for my specialty practice.”**

I started using NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses in the fall of 2016. I am a big believer in daily lenses because of the hygienic properties, so this was another great option in a soft multifocal format.

The NaturalVue® Multifocal lens design really impressed me. This lens provides the right peripheral plus amount without compromising distance. I have fitted contact lenses for over 30 years, and there is nothing else like this. The design is so unique, and you must fit it differently; so, use the fitting guide and the calculator tool for success.

Due to its center-distance design and that it's a daily disposable, I have recently started using the lens in kids for myopia. One 14-year-old girl has been doing very well on this, although I don't have long-term data yet. She was previously being managed by alternative options but had issues with both. She could not tolerate Ortho-K and was non-compliant with atropine. Another 12-year-old girl had been rapidly progressing with alternative interventions; since refitting her with NaturalVue® Multifocal, her progression has slowed.

This is now my number 1 go-to soft daily multifocal contact lens. I love the fact that it is exclusively available for my specialty practice. I did a small study for profitability in my practice against Ortho-K, and in the long term, I see it being more profitable using NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses.

I would recommend NaturalVue® Multifocal contact lenses to other practitioners as another great soft daily multifocal option for both my presbyopic patients and with kids.

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*Doctor consulting disclaimer: Dr. Hal Ostrom does not have any affiliations and was not financially compensated for this perspective. Dr. Ostrom is a solo practitioner providing primary care optometry, with a particular emphasis on specialty contact lenses, myopia control, dry eye, and glaucoma. He founded Clinton Eye Associates in 1988. Dr. Ostrom is currently a Fellow of International Academy of Orthokeratology and Myopia Control; previously clinical Faculty Member New England College of Optometry at Western Massachusetts State Hospital. In 2012 was named Top Optometric Innovator by Vision Monday Magazine. This case study was written by Dr. Ostrom and the opinions expressed are his.*

*This information describes uses for multifocal contact lenses that have not been approved or cleared by the FDA for use in the United States.*