

For More Information:

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info@vtivision.com**For immediate release****Visioneering Technologies Launches New NaturalVue® Enhanced Multifocal™ in 7 Markets Simultaneously**

Atlanta, GA, July 2022 - US-based medical device company and producer of the NaturalVue® Multifocal 1 Day Contact Lenses ('NaturalVue MF') **Visioneering Technologies, Inc (ASX: VTI)** ('Visioneering', 'VTI' or 'the Company') announces the introduction of the new NaturalVue® (etafilcon A) Enhanced Multifocal 1 Day™ Contact Lenses, now available in Canada, Singapore, Hong Kong, Malaysia, United Kingdom, Denmark and Sweden.

The lenses feature the TripleTear™ Lubrication System and a new Ultra-Tapered Edge and provides excellent vision and comfort across a variety of patient types.



With the NaturalVue Enhanced Multifocal, VTI is redefining comfort for patients. With traditional multifocal contact lenses, compromised vision and contact lens dryness remain roadblocks for patients.¹

- For presbyopes, contact lens dryness can be a burden, particularly as they age (especially for those patients 55+).²
- For myopes, unique characteristics and high visual demands of computer and digital screen viewing, especially when wearing contact lenses, can contribute to vision-related problems and discomfort.³ In fact, published data notes increased dry eye syndrome and Meibomian gland dysfunction (MGD) among children due to digital device usage during the pandemic (decreased blink frequency/incomplete blinking).^{4,5}

NaturalVue Enhanced Multifocal may help to address contact lens discomfort while delivering unique optics for patients, no matter their age.

Enhanced with two comfort innovations, NaturalVue Enhanced Multifocal employs the TripleTear Lubrication System and features a new Ultra-Tapered Edge.

- The TripleTear Lubrication System utilizes three comfort agents, including hyaluronic acid, that work together to provide hydration and lubrication, lock in moisture, and maintain a clean surface to stabilize tears.
- The new Ultra-Tapered Edge is designed for optimal fit and comfort, and to promote uninterrupted tear film. Additionally, the lens has a Class 2 UV blocker for an added layer of protection.*



The NaturalVue Enhanced Multifocal deploys a unique and patented center-distance aspheric extended depth of focus design. For myopes, the Neurofocus Optics® technology induces peripheral myopia^{6,7} which addressing one of the known risk factors for axial lengthening, without compromising vision.⁸ For presbyopes, the lens provides spectacle level visual acuity, with excellent vision at near, intermediate, and far.⁸



A recently conducted clinical study with 53 patients confirmed vision, comfort, and handling advantages, including:

- The TripleTear lubrication system maintains moisture and enhances wear, delivering instant comfort that lasts all day⁹
- 9/10 wearers agreed their eyes felt Clean and Comfortable⁹
- Highest wettability at insertion vs. other lenses tested¹⁰
- Wearers experienced significantly better stereoacuity** than leading lenses tested⁹
- Visual acuity equal to spectacles, within two letters of best-corrected spectacle vision⁹
- 92% of daily activities can be completed without glasses
- Seamless transition to the new lens as no refit is required for current wearers.

The NaturalVue Enhanced Multifocal 1 Day Contact Lenses are available daily disposable modality with a full power range: +4.00 to – 12.25 in 0.25D steps. For more information, please call toll-free 1-844-VTI-LENS (1-844-884-5367) ext. 116 or visit vtivision.com.

To order, click [here https://global.vtvision.com/practitioner/products/](https://global.vtvision.com/practitioner/products/).

About Visioneering Technologies, Inc.

Visioneering Technologies Inc. (ASX: VTI) is an innovative eye care company committed to redefining vision. A pioneer in myopia management, VTI merges advanced engineering with a relentless drive to achieve superior results for patients and practitioners. VTI's flagship product is the NaturalVue® (etafilcon A) Enhanced Multifocal 1 Day™ Contact Lens, an extended depth of focus lens that is one of the most significant innovations in the eye care industry in more than 20 years. For more information, please visit www.vtvision.com. For more information, visit www.vtvision.com or call 844-884-5367, ext. 104.

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*UV absorbing contact lenses aren't substitutes for protective UV absorbing eyewear – for example, protective UV absorbing goggles or sunglasses – because they don't completely cover the eye and surrounding area. Patients should continue to use UV absorbing eyewear as directed.

**Statistically significant.

References:

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- 3 Al-Mohtaseb Z, Schachter S, Shen-Lee B, et al. The Relationship Between Dry Eye Disease and Digital Screen Use. *Clinical Ophthalmology* 2021;15 3811–3820
- 4 Benedetto S, Garcia C, Seres C, et al. E-readers and visual fatigue. *PLoS ONE*. 2013;8(12):38376
- 5 Cardona G, Draï-Zerbib V, Pedrotti M, et al. Blink rate, blink amplitude, and tear film integrity during dynamic visual display terminal tasks. *Current Eye Research*. 2011;36(3):190-197.
- 6 Dillehay S, Woods J, Situ P, Payor R, Griffin R, Tyson M, Jones L. (2014). Comparison of Three Power Levels of a Novel Soft Contact Lens Optical Design to Reduce Suspected Risk Factors for the Progression of Juvenile Onset Myopia. *ARVO Poster, Poster #A00863637; Investigative Ophthalmology & Visual Science*. 55(13). 3637
- 7 Payor R, Woods J, Situ P, Dillehay S, Griffin R, Tyson M, & Jones L. (2014) Feasibility Testing of a Novel SCL Optical Design to Reduce Suspected Risk Factors for the Progression of Juvenile Onset Myopia. *Investigative Ophthalmology & Visual Science*. 55(13). 3638. Retrieved from <http://iovs.arvojournals.org/article.aspx?articleid=2269075>.
- 8 VTI data on file 2015. n=59. Data assessed after 1 week of wear; vs. other traditional (lenses with two focal points) studied.
- 9 Data on file. N=53
- 10 KALMIA-L Waterloo Report, Report #P/644/18/VI *Statistically significant