

For More Information:

Layna L. Mendlinger
info@vtivision.com

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VTI Announces Appointment of Industry Veteran and Myopia Management Expert as CEO and Executive Director

- Dr. Juan Carlos Aragón appointed as Chief Executive Officer and Executive Director
- Dr. Aragón brings over 30 years of experience, including extensive senior leadership in the vision care industry
- Dr. Aragón is an internationally known and respected myopia thought leader

Atlanta, Georgia, USA: US-based medical device company and producer of the NaturalVue® Multifocal 1 Day Contact Lenses, **[Visioneering Technologies, Inc \(ASX:VTI\)](#)** ('Visioneering', 'VTI' or 'the Company') today announced the appointment of Dr. Juan Carlos Aragón as Chief Executive Officer and Executive Director, effective 1 October 2023.

Dr. Aragón brings over 30 years of leadership in the vision care industry to VTI. His experience includes senior executive leadership positions in several large international vision care companies, and managing divisions for the Americas, Asia Pacific, and Europe.



Most recently, he was President of CooperVision ("CV") Specialty EyeCare, which incorporates CV's soft custom and rigid gas permeable contact lens product offerings, including orthokeratology, scleral lenses, and myopia management products for global markets, including China. In the previous 23 years, Dr. Aragón has held several senior positions within CooperVision and a predecessor company. He also held positions within CIBA Vision, a predecessor company to Alcon, and with Bausch + Lomb.

On behalf of the Board of Directors, Visioneering's Chairman, Dr. David J. Mazzo, said:

"We are delighted and extremely fortunate to have Dr. Aragón join the VTI team to help lead the Company through the next phase of its growth. With his background leading global businesses, expertise working with myopia management, and extensive experience with the China vision care market, he is ideally suited to propel Visioneering to future success. JC, as he is known by many, is well-recognized as a leader in the global vision care industry. We expect his reputation and extensive contacts will contribute greatly to creating new opportunities for VTI."

Dr. Aragón further affirmed the potential commercial growth and opportunities at VTI:

"I have known VTI since its initial commercialization in 2016. In my view, NaturalVue Multifocal is an extraordinary product for managing both myopia and presbyopia. I have been impressed by the success to date of the highly capable team at VTI and very much look forward to working with them to achieve VTI's full potential in existing markets and new territories, especially in China. With the interim 1-year results of the PROTECT Clinical Study to be released in the coming months, I feel fortunate to have the opportunity to take the helm at VTI at this pivotal time for the Company."

Dr. Aragón earned his optometry degree from the Superior School of Medicine of the National Polytechnic Institute in Mexico City.

Dr. Aragón is a former board member and former Chair of the Global Myopia Awareness Coalition (GMAC), a diverse group of leading companies working together to protect children from the effects of myopia. His leadership in and service to GMAC highlights Dr. Aragón's dedication to vision care and the respect the industry has for his capabilities. He also volunteers as Chairman of the Board of Optometry Giving Sight; and has been a board member of the Brien Holden Foundation, the International Agency for the Prevention of Blindness, and Vision Aid Overseas (now Vision Action). He was also a Board Member of Sight Glass Vision, now a Joint Venture of CooperVision and Essilor/Luxottica.

About Visioneering Technologies

Visioneering Technologies Inc. (ASX:VTI) is an innovative eye care company committed to redefining vision. A pioneer in myopia management, VTI merges advanced engineering with a relentless drive to achieve superior results for patients and practitioners. VTI's flagship product is the NaturalVue® (etafilcon A) Multifocal 1-Day Contact Lens, an extended depth of focus lens that is one of the most significant innovations in the eye care industry in more than 20 years. For more information, please visit www.vtivision.com or call +1 844-884-5367, ext. 104.